



A Satyam Roychowdhury initiative

SNU
SISTER NIVEDITA
UNIVERSITY



Celebrating a Century of Academic Excellence
in AIU's Centennial year!

38th AIU Inter University East Zone
Youth Festival 2024-25



8-12 January 2025

For more information visit: unifest.snuniv.ac.in/





Association of Indian Universities (AIU)

AIU UNIFEST, an esteemed cultural and intellectual festival organized annually by the Association of Indian Universities (AIU), is dedicated to showcasing and nurturing the artistic, intellectual, and leadership potential of university students across India. Aligning with AIU's vision to emerge as a dynamic service and advisory apex organization, AIU UNIFEST strengthens and popularizes Indian higher education, making it a leading-edge system globally. This prestigious event celebrates the nation's rich cultural diversity and heritage, providing a vibrant platform for students to engage in a variety of competitions and collaborative activities that promote citizenship, unity, and national character.



A Satyam Roychowdhury initiative



Sister Nivedita University

Sister Nivedita University is honoured to host the East Zone AIU first aptly named Youth Utsav between the 8th - 12th January, 2025. This momentous event will bring together young talents from numerous universities, creating a dynamic environment for showcasing skills, exchanging ideas, and building lasting connections. As the proud host, Sister Nivedita University is committed to delivering an unforgettable experience that emphasises cultural integration, intellectual enrichment, and youth empowerment, in line with AIU's mission to promote and represent the higher education system and Indian universities on national and international forum. Adding to the pride of the event, 2025 marks the centennial year of AIU, celebrating a century of academic excellence and unwavering commitment to higher education.



Message from Vice-Chancellor, SNU



Prof. Dr. Dhrubajyoti Chattopadhyay Vice Chancellor, Sister Nivedita University

It is a great honour to welcome you to the 38th Association of Indian Universities (AIU) East Zone Youth Festival. This festival stands as a testimony to the vibrant spirit, creativity, and unity that bind the youth of India, especially in our Eastern Region. As we gather for this grand event, we embrace the values of cultural diversity, mutual respect, and friendship. The AIU East Zone Youth Festival has grown significantly over the years, becoming a cherished platform for young minds to express themselves and showcase their talents. This extravaganza from art, dance to music, theatre, and literature, the festival celebrates creativity in all its forms. It gives students a chance to move beyond textbooks and explore the power of expression, imagination, and collaboration. For many, it is a place to hone their talents, but for all, it is an opportunity to learn from one another, fostering a spirit of unity and teamwork. Our region is rich in culture and history, and it is inspiring to see these traditions come to life on stage through various performances. The festival's dance and music competitions are particularly moving, as they showcase the uniqueness of our regional folk traditions, classical forms, and modern expressions. Such displays remind us of the diversity within our unity, and how these distinct expressions contribute to the vast cultural mosaic of India. Beyond the performances, this festival is also a platform for young people to engage in meaningful discussions through debate, quizzes, and literary contests. These events offer participants a chance to address real-world issues, sharpen their perspectives, and articulate their ideas on various social and global matters. In these discussions, our youth gain more than just prizes; they gain insights into the pressing issues facing our society today and develop a sense of responsibility towards their communities.

I would like to extend my heartfelt thanks to the organizers, who have put in tremendous effort to make this event possible, and to the participants, who bring their energy, talent, and passion. Your hard work and commitment are what will make this festival a success. All the participants should remember that while winning is wonderful, the true essence of this festival lies in the experience, the friendships you build, and the memories you create. Take every opportunity to learn from one another, to explore new ideas, and to immerse yourselves in the joy of performing, competing, and collaborating. May this festival inspire all of you to pursue your dreams with even greater zeal. Let it serve as a reminder of the power of unity in diversity and of the boundless potential that lies within each one of you.

Warm regards,

Prof.(Dr.) Dhrubajyoti Chattopadhyay
Ph.D., F.A.Sc., Ph.D.Sc., F.A.Sc.,
Vice-Chancellor
snu@snuniv.ac.in



Dated: 25th October 2024

Message for 38th AIU East Zone Youth Festival

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Vice Chancellor
Sister Nivedita University

CG 102, New Town, Action Area - I, Kolkata-700 156, West Bengal
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Youth GITSAV



Youth Utsav Unifest

Youth Utsav will feature an extensive array of events, including music and dance performances, literary contests, art exhibitions, and academic seminars, all designed to inspire and engage participants. This festival not only celebrates the artistic and intellectual achievements of the youth but also fosters a sense of unity and pride in India's diverse cultural landscape. A significant highlight of Youth Utsav will be the celebration of National Youth Day on January 12th, where Sister Nivedita University, along with all participating colleges and universities, will come together to honor the contributions of the youth to society and promote the values of Swami Vivekananda, whose birth anniversary is commemorated on this day.



Message from President, AIU



Prof. Vinay Kumar Pathak

President, AIU

Vice Chancellor, CSJM University Kanpur (UP)

प्रो. विनय कुमार पाठक
अध्यक्ष, मा. वि. सं.
कुलपति, छत्रपति शाहू जी महाराज विश्वविद्यालय,
कानपुर (उ.प्र.)
Prof. Vinay Kumar Pathak
President, AIU
Vice Chancellor, CSJM University Kanpur (UP)



भारतीय विश्वविद्यालय संघ
ए०आइ०यू० हाउस, 16, कॉमरेड इंद्रजीत गुप्ता मार्ग
(कोटला मार्ग), नई दिल्ली-110 002
Association of Indian Universities
AIU House, 16, Comrade Indrajit Gupta Marg (Kotla Marg),
New Delhi-110 002

MESSAGE

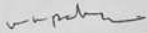
Greetings from AIU !

Youth Festivals serve as a vibrant platform for the expression of creativity, talent and innovation among our young minds. It is a time when the energy and enthusiasm of the youth take center stage, showcasing the incredible potential that resides within each of you. This festival is not merely an event; it is a testament to the vitality and dynamism that characterize our young student's community. AIU has been annually organizing the Inter-University Youth Festivals (UNIFEST's) at the zonal and national levels, where a large number of youth artists from member universities and affiliated colleges participate.

It provides an opportunity to celebrate this diversity, fostering a sense of unity and understanding among students from various backgrounds. The festival offers a stage for the artists to showcase their skills, encouraging a culture of appreciation and support for one another's unique abilities.

This year, the AIU 38th AIU Inter-University East Zone Youth Festival was bagged by the **Sister Nivedita University, WB**. I encourage every one of the participant to actively participate in the Youth Festival. Embrace the spirit of collaboration, support your fellow students, and take pride in being part of a community that values creativity, diversity and growth.

I send herewith my congratulations to the Vice Chancellor, and best wishes to Staff, Volunteers of the Host University and participants from the East Zone universities. I wish you all a joyful and successful Youth Festival!


(Prof. Vinay Kumar Pathak)
President, AIU

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Message from Secretary General, AIU



Dr. (Mrs.) Pankaj Mittal
Secretary General, AIU

डॉ. (श्रीमती) पंकज मिश्रा
(पूर्व कुलपति, बीपीएस महिला विश्वविद्यालय, हरियाणा)
महाराष्ट्र

Dr. (Mrs.) Pankaj Mittal
(Former Vice Chancellor, BPS Women University, Haryana)
Secretary General



भारतीय विश्वविद्यालय संघ
ए-०आई-०यू-० हाउस, १६, कॉमरेड इन्द्राजी गुप्ता मार्ग
(कोटला मार्ग), नई दिल्ली-११० ००२
Association of Indian Universities
AIU House, 16, Comrade Indrajit Gupta Marg (Kotla Marg),
New Delhi-110 002

MESSAGE

It gives me immense pleasure to extend my warm greetings and congratulations to **Sister Nivedita University, WB** for hosting **38th AIU Inter-University East Zone Youth Festival from 8th to 12th January 2025**. AIU believes that supporting and promoting the development of students must be one of the foremost priorities, across all sectors and stakeholders, of this vibrant nation. This significant event not only celebrates the vibrant talent of our youth but also promotes cultural unity and creative expression. Hosting such a grand festival is a testament to the university's commitment to nurturing young minds and providing them with a platform to showcase their abilities in diverse fields such as music, dance, drama, fine arts, and literature. Your efforts to bring together students from universities across the region will undoubtedly foster an environment of learning, collaboration, and cultural exchange, contributing to the holistic development of youth. It is a moment of pride and honor for the entire academic and cultural community.

Wishing you great success in organizing this event and best wishes to the Vice chancellor, Staff Volunteers of the Host University and all the participants! May the festival be filled with joy, creativity, and unforgettable memories.

(Pankaj Mittal)

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Dr Mamta Rani Agarwal
Additional Secretary

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MESSAGE

Please join us for the 38th AIU Inter-University East Zone Youth Festival, hosted by **Sister Nivedita University, WB** from **8th to 12th January, 2025**. This celebration of youth creativity and leadership is more than just a festival; it's a transformative experience designed to foster holistic development and cultivate the leaders of tomorrow.

At UNIFEST, we are committed to nurturing personality traits, promoting active citizenship, and instilling essential human and cultural values. This dynamic platform offers young minds an opportunity for meaningful interaction, encouraging them to explore their artistic, literary, and cultural talents while deepening their appreciation for India's rich cultural heritage.

Through engaging activities and competitions, participants will develop essential skills in collaboration, empathy, and leadership. Together, we will promote a spirit of unity, fraternity, and peace, preparing our youth to navigate an increasingly complex world.

As we gather in the beautiful setting of West Bengal, let us celebrate not just talent but the vibrant diversity that unites us. I extend my heartfelt wishes to all participants and the host university. May this festival inspire each one of you to contribute positively to society and carry forward the legacy of our rich cultural tapestry.

Let's embark on this incredible journey together, shaping a brighter future for our students.

(Dr. Mamta Rani Agarwal)
Additional Secretary, AIU

Phones : (011) 23230059, 23231097, 23232429, 23232435, 23232305
E-mail : sgoffice@aiu.ac.in
Website : <http://www.aiu.ac.in> Fax : (011) 23232131

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38th AIU Inter University East Zone Youth Festival 2024-25

Celebrating 100 years of Excellence



Organizing Committee

Chief Patron

Sri Satyam Roychowdhury

Chancellor

Sister Nivedita University

Patron

Prof. Dr. Dhrubajyoti Chattopadhyay

Vice Chancellor

Sister Nivedita University

Convener

Dr. Minal Pareek

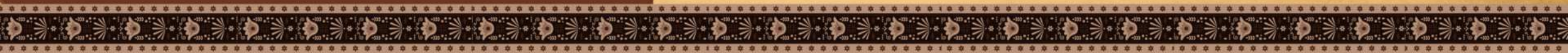
Director Digital, Techno India Group

Dean, School of Journalism and Mass Communication,

Fine Arts and Design



General Guidelines





ELIGIBILITY RULES

- (a) Only bonafide, full time student, who is enrolled for a degree or post graduate degree or diploma course which is of a minimum duration of one academic year and whose examination is conducted by the University affiliated to university subsequent to passing the 12th class examination are eligible to participate.
- (b) Students of open Universities shall be considered to be bonafide students and shall be eligible to participate provided they fulfil other conditions.
- (c) Only students, who are less than 25 years of age on the 1st day of July of current academic year (2024-25), can participate. There is no minimum age of participation.
- (d) A student shall not be allowed to represent more than one University during a single academic year.





ELIGIBILITY RULES

- (e) Provisional admission to a course of a University shall not make the student eligible to represent the University.
- (f) A student employed on full time basis shall not be eligible to participate.
- (g) In case of a student migrating from one University to another his/her migration case will be considered eligible, only after his/her admission in the new University is regularized and he/she is admitted as a bonafide student by the new University.
- (h) AIU subscription fee is mandatory for participation in AIU Youth Affairs programmes by Universities.





STRENGTH OF CONTINGENT

- The maximum strength of the contingent of each university can be 49 (in case the university is participating in Folk/Tribal Dance, the contingent size may be maximum up to 58) including participants, accompanists and officials.
- At the most 8, outsider accompanists are allowed, who will be included in the contingent strength. Accompanists should preferably be the students, however, outsiders may be allowed if suitable students are not available. The student accompanists will be given participation certificates.
- Participating University shall send a maximum of two persons as contingent-in-charge, who will maintain a liaison with the organizing committee of the host University. The university is encouraged to depute a lady in charge to accompany the girl participants. Officials will be included in the contingent.
- The DSW of the University will not be counted in the total strength of contingent.





REPLACEMENT OF MEMBERS IN THE CONTINGENT FOR NATIONAL YOUTH UTSAV

At maximum, 2 members of the contingent that represented a particular university at the zonal may be replaced under unforeseen circumstances. However, the replaced member will not be eligible to participate in any SOLO Events.

IDENTITY CARD

Identity Cards with photographs signed by the appropriate authorities by the respective University should be carried by the participants.

UNIVERSITY FLAGS

The contingent leader shall have to deposit his/her (one) University flags with the host University. They should also keep one university flag with them for the cultural procession.

TRAVELLING EXPENSES

The participating University will have to bear the travelling expenses.





FOOD

Food shall be provided by the Host University. Meals will be provided from dinner of 7th January 2025 till dinner of 12th January 2025.

BOARDING & LODGING

Free board and lodging would be provided to the participating teams during the East Inter Zonal and National Youth Festivals. Participating troupes from the Universities could be housed as guests in student's hostels, utilizing common rooms, verandas, etc. Accommodation will be provided from 7th January 2025, 12 pm onwards till 13th January 2025, checkout time 9 am.

REGISTRATION/PARTICIPATION FEE

Each participant including team official will be required to deposit registration fee @ Rs. 3000/- per participant with the organizing university.

CAUTION MONEY (REFUNDABLE)

A refundable caution money of Rs. 5000/- (Rupees five thousand only) shall be deposited by each participating university at host university registration desk/venue or through digital mode in advance.





CLOTHING

It is advised that sufficient warm bedding, blankets, woollen clothes, medicines and locks etc. should be brought by the contingent. The participant and officials are advised to get inoculate against cholera and typhoid.

STAMP SIZE PHOTOS

Two stamp photographs of each participant, accompanists and official delegates are required to be sent to the host University in advance.

DISCIPLINE

- If the behaviour of any contingent is found contrary to the objectives of the festivals the host University may take suitable action against members concerned and an individual / team be debarred from participation in the future youth festivals for three years under intimation to AIU.
- No official or any member University shall go to press on any controversial issue. The consumption of liquor/ intoxication, eve teasing, influencing the adjudicators, indecent behaviour inside the campus and venue is strictly prohibited. Those violating this clause shall be liable to disciplinary action which may be to the extent of debarring the concerned University Team Official from participation in the Inter University Youth Activities for a period as may be determined by the AIU Cultural Committee.





OTHER RULES/ADVISORIES PERTAINING TO ALL EVENTS

- Participating Universities are informed that the use of fire / inflammable items/ items involving direct fuel and fire / fireworks/ arms dangerous items are strictly prohibited. However, if it is unavoidable for cultural performance, their imitation may be used with the prior permission of the organizing committee.
- Recorded music or audio/CD is not permitted during the Folk/ Tribal and Classical dance.
- In order to promote creativity, the Cultural Contingents are requested to present new Cultural items and not to repeat the same, which they presented in the preceding year.

DISQUALIFICATION FOR VIOLATION OF ELIGIBILITY RULES

Any disqualification of a participant on ground of ineligibility will result in the automatic scratching of the Event Category of participant/participants (i.e. Music, Dance, Theatre, Literary, or Fine Art) for that academic year.





DISCLAIMER OF LIABILITY

Competitors participate in the Inter University Youth Festivals entirely at their own risk. Neither the host nor AIU will be responsible for any unfortunate circumstances.

JUDGMENT AND APPEALS

The decision of the judges appointed for different events shall be final. It is expected that their judgment will be respected. In case of any dissatisfaction, the matter may be referred to the Jury of Appeals. The Protest, if any, should be lodged with the Organizing Secretary/Convener of the Competition within one hour of the end of the competition. No protest shall be entertained on matters regarding judgment. Protests can be entertained on matters related to violation of rules or improper conduct of the contest. There will be a protest fee of INR 1000/- (One thousand) only. This fee will not be refunded unless the protest has been upheld by the Jury of Appeals. No appeal shall lie against the decision of the Jury of Appeals.

CONTACT US

For further queries please mail at unifest@snuniv.ac.in





EVENT AT A GLANCE

Events	Participants	Accompanists	Total (P+A)	Minimum Time in Minutes	Maximum Time in Minutes
MUSIC					
a. Classical Vocal Solo (Hindustani/Karnatak)	1	2	3	8	10
b. Classical Instrumental Solo (Percussion)	1	2	3	8	10
c. Classical Instrumental Solo (Non-Percussion)	1	2	3	8	10
d. Light Vocal (Indian)*	1	2	3	4	6
e. Western Vocal (Solo)*	1	2	3	4	6
f. Group Song (Indian)	6	3	9	8	10
g. Group Song (Western)	6	3	9	8	10
h. Folk Orchestra	9	3	12	8	10
i. Western Instrumental (Solo)	1	2	3	6	8





EVENT AT A GLANCE

Events	Participants	Accompanists	Total (P+A)	Minimum Time in Minutes	Maximum Time in Minutes
DANCE					
a. Folk/Tribal Dance	10	5	15	8	10
b. Classical Dance	1	3	4	12	15
LITERARY EVENTS					
a. Quiz	3	-	3	-	-
b. Elocution*	1	-	1	4	5
c. Debate*	2	-	2	4	5
THEATRE					
a. One Act Play	9	3	12	25	30
b. Skits	6	3	9	8	10
c. Mime	6	2	8	4	5
d. Mimiery*	1	-	1	4	5





EVENT AT A GLANCE

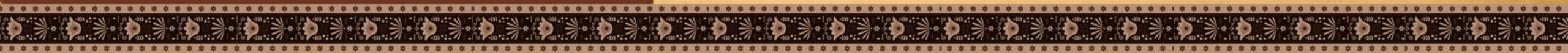
Events	Participants	Accompanists	Total (P+A)	Minimum Time in Minutes	Maximum Time in Minutes
FINE ARTS					
a. On the spot painting.	1	-	1	120	150
b. Collage	1	-	1	120	150
c. Poster Making	1	-	1	120	150
d. Clay Modelling	1	-	1	120	150
e. Cartooning	1	-	1	120	150
f. Rangoli	1	-	1	120	150
g. Spot Photography	1	-	1	120	150
h. Installation	4	-	4	120	150
i. Mehndi	1	1	2	120	150
6. CULTURAL PROCESSION	All	8	All	3-5 min performance	

Please Note that Five Events which have been Star Marked () above shall get 15 Seconds grace time. However, for all other events the grace time limit shall be 30 seconds.*





Event Guidelines





CLASSICAL VOCAL (SOLO)

HINDUSTHANI/KARNATAK

ONE PARTICIPANT PER
UNIVERSITY

- Duration: 8-10 minutes
- Live accompaniment only

Event Rules & Regulations

- Only one entry per Institution is allowed.
- Duration of performance shall be between 8–10 minutes.
- Time for Stage/ Instruments setting is maximum 5 minutes.
- Maximum number of accompanists is two.
- Item can be presented in either Hindustani or Karnatak style.
- Cinema songs are not allowed under this item.
- Sufficient thought and care must be exercised in the choice of Raga and Composition.
- Judgment will be based on the qualities like, Tal, Selection of Raga, Elaboration of Raga, Composition, Alap, Taan, Layakari and General Impression.
- Accompaniment should be live and not recorded.





CLASSICAL INSTRUMENTAL SOLO (PERCUSSION)

ONE PARTICIPANT PER
UNIVERSITY

- Duration: **8-10** minutes
- Maximum accompanists: **2**
- Live accompaniment only

Event Rules & Regulations

- Only one entry per Institution is allowed.
- Duration of performance shall be between 8–10 minutes.
- Time for stage/ Instruments setting is maximum 5 minutes.
- Maximum number of accompanists is two.
- Participants must bring their own instruments.
- Item can be presented in either Hindustani or Karnatk style.
- Judgment will be based on the qualities like, Taal, Selection of Raga, Composition, Kayada, Rela, Tukda, Layakari and General Impression.
- Accompaniment should be live and not recorded.





CLASSICAL INSTRUMENTAL SOLO (NON- PERCUSSION – SWAR-VADYA)

ONE PARTICIPANT PER
UNIVERSITY

- Duration: **8-10** minutes
- Maximum accompanists: **2**
- Live accompaniment only

Event Rules & Regulations



- Only one entry per Institution is allowed.
- Duration of performance shall be between 8–10 minutes.
- Time for stage/Instruments setting is maximum 5 minutes.
- Maximum number of accompanists is two.
- Participants must bring their own instruments. Casio not allowed.
- Instruments of western origin adopted by the Indian Raga system are allowed.
- Item can be presented in either Hindustani or Karnatak style.
- Judgment will be based on the qualities like, Swara, Taal, Selection of Raga, Elaboration of Raga, Alalp, Taan, Layakari, Composition and General Impression.
- Accompaniment should be live and not recorded.



LIGHT VOCAL (INDIAN)

ONE TEAM PER UNIVERSITY

- Duration: **4-6** minutes
- Live accompaniment only

Event Rules & Regulations



- Only one entry per Institution is allowed.
- Duration of the song shall be between 4 to 6 minutes.
- Time for Stage/Instruments would not be more than 2 minutes.
- The number of accompanists would not be more than two.
- Only non-film songs/Geet/ Ghazal/ Bhajan/ Shabad and Abhangas can be presented.
- Judgment will be made on the qualities like Swara, Tal, Selection of Raga, Selection of Song, Aesthetics, Pronunciation, Expression, Composition and General Impression.
- Accompaniment should be live and not recorded



WESTERN VOCAL (SOLO)

ONE PARTICIPANT PER
UNIVERSITY

- Duration: **4-6** minutes
- Maximum accompanists: **2**
- Live accompaniment only

Event Rules & Regulations

- Only one entry per Institution is allowed.
- Duration of the song shall be 4 to 6 minutes.
- Time for stage/ Instruments setting is maximum 2 minutes.
- The number of accompanists would not be more than two.
- Language of the song shall only be English.
- Judgment will be made on the qualities like Composition, Rhythm, Coordination and General impression.
- Accompaniment should be live and not recorded.





GROUP SONG (INDIAN)

ONE TEAM PER UNIVERSITY

- Maximum singers: **6**
- Duration: **8-10** minutes
- Live accompaniment only

Event Rules & Regulations



- Only one entry per Institution is allowed.
- A team has to present two songs, one patriotic and another will be a folk song.
- Maximum six singers in a group and number of accompanists playing instruments shall be three.
- The group songs should be taken from Indian songs which can be in regional language.
- No film song should be presented as group song.
- Duration of performance shall be between 8–10 minutes which does not include setting time. The setting time for a group shall not exceed 4 minutes.
- Judgment will be on the basis of quality of singing only, Selection of Song, Pronunciation, Theka, Coordination and not on makeup, costumes and actions of the team.
- Accompaniment should be live and not recorded.



GROUP SONG (WESTERN)

ONE TEAM PER UNIVERSITY

- Maximum singers: **6**
- Duration: **8-10** minutes
- Live accompaniment only

Event Rules & Regulations



- Only one entry per Institution is allowed.
- Maximum six singers shall remain in a group and maximum number of accompanists playing instruments shall be three.
- The group songs should be taken from English language.
- Duration of performance shall be between 8–10 minutes.
- This does not include setting time which shall not be more than 5 minutes.
- Judgment will be on the basis of quality of singing only and not on makeup, costumes and actions of the team.
- Accompaniment should be live and not recorded.



FOLK ORCHESTRA

ONE TEAM PER UNIVERSITY

- Maximum participants: **12**
- Duration: **8-10** minutes
- Live performance only.

Event Rules & Regulations



- Each Institute will be represented by one participant.
- Item will be conducted on the spot and the participants will be requested to do poster making on the subject / topic / theme given by the In-charge of the competition.
- Duration will not be more than 2 hours 30 minutes.
- Participants shall bring their own material. Only the Drawing paper/Sheet 22" x 15" will be provided by the organizers.



WESTERN INSTRUMENTAL (SOLO)

ONE PARTICIPANT PER
UNIVERSITY

- Duration: **6-8** minutes
- Maximum accompanists: **2**
- Live performance only

Event Rules & Regulations



- A participant shall play western music on any percussion or non-percussion instrument.
- The duration of the performance is minimum 6 and maximum 8 minutes. The computation of time shall start immediately after the final announcement by the organizers.
- Maximum 2 accompanists are allowed.
- The participant shall perform on any one genre/style or fuse various genres/styles of western music.
- Three minutes of setting time will be given to each participant.
- Accompaniment should be live and not recorded.



FOLK/TRIBAL DANCE

ONE TEAM PER UNIVERSITY

- Maximum participants: **10**
- Duration: **8-10** minutes
- Live accompaniment only

Event Rules & Regulations



- Only one entry per Institution is allowed.
- Maximum 10 participants allowed per team. The team may consist of all boys, all girls or a mixture of both.
- The number of accompanists permissible is five.
- The dance can be either primitive or a folk dance (Indian Style) but not a classical one.
- Duration of performance is minimum 8 and maximum 10 minutes.
- Time for sets/Instruments setting is maximum 5 minutes.
- Three copies of a brief note giving the theme and the text of song if any, is to be submitted along with the entry form at the time of registration.
- The participating team will be responsible for removal of their sets/ properties etc. immediately after the completion of their performance.
- Recorded music or audio/CD is not permitted during the folk/classical dance.
- Judgment will be based on the basis of Rhythm, Formation, Expression, Costumes, Make up & Sets on Overall Effect.
- Marking strictly on quality of dance. Extra efforts on creating visual elegance with set design would not be considered for marking.
- Accompaniment should be live and not recorded.



CLASSICAL DANCE (INDIAN)

MAXIMUM THREE ACCOMPANISTS

- Duration: 12 and maximum 15 minutes
- Allowed up to 15 minutes including time for preparation

Event Rules & Regulations



- Each Institute can send only one entry.
- The classical dance can be from any of the approved schools of dance like Kathak, Kathakali, Bharat Natyam, Manipuri, Kuchipudi, Mohinittam, Odissi etc.
- Participants will be allowed up to 15 minutes including time for preparation. Maximum three accompanists are permissible.
- Duration of performance is minimum 12 and maximum 15 minutes.
- Recorded music or audio/CD is not permitted during the folk/classical dance.
- Judgment will be based on the qualities like Tal, Technique, Rhythm, Abhinaya or Expression, Costumes, Footwork and General Impression etc.
- Three copies of a brief note on the description of dance story involved in it, if any, and of the accompanying song, with its meaning in Hindi or English must be submitted at the time of registration.
- Accompaniment should be live and not recorded.



Event Rules & Regulations

QUIZ-PRELIMS & MAINS

TEAM OF THREE PERSONS

- Written preliminary round
- Oral with audio-visual questions on finals

- Each Institute can send a team of three persons.
- There will be a written preliminary round and teams will be elected for the final.
- Finals will be oral with audio-visual questions.
- The specific rules regarding evaluation procedure, time to reply a particular answer and the type of round will be given before the start of the competition.



ELOCUTION

ONE PARTICIPANT PER UNIVERSITY

- Duration: **4-5** minutes
- Medium: **Hindi or English**
- Topics announced in advance

Event Rules & Regulations



- Each Institute will be represented by one speaker.
- Medium of expression will be Hindi or English.
- Each speaker has to speak minimum 4 minutes and maximum 5 minutes for the Zonal Festival.
- Subject/ Topic of Elocution will be announced in the managers' meeting.
- The performance will be judged in one language.
- The item shall be prose or poetry and not song.
- Reading from paper/any other source is strictly not permissible.
- The sequence of speakers will be decided by a draw of lots.



Event Rules & Regulations

DEBATE

ONE TEAM PER UNIVERSITY

- Duration: **4-5** minutes per speaker
- Topics announced **24** hours in advance

- Each Institute will be represented by the two debaters; one will speak FOR, while another will speak AGAINST the motion.
- Medium of expression will be Hindi or English.
- Topic of debate will be announced 24 hours in advance.
- Each debater has to speak minimum 4 minutes and maximum 5 minutes for the Zonal Festival.
- Reading from paper/any other source is strictly not permissible.
- The competitor from each Institute will speak FOR and AGAINST the motion.



ONE ACT PLAY

ONE TEAM PER UNIVERSITY

- Duration: **25-30** minutes
- Maximum participants: **9**
- Maximum accompanists: **3**
- Teams must report **2** hours prior to performance

For more information visit: unifest.snuniv.ac.in/

Event Rules & Regulations

- Only one entry shall be accepted from each Institution.
- The duration of the play should be between 25-30 minutes.
- Time will be counted as soon as the signal is given or the team starts giving introduction, whichever is earlier. To Empty the stage after performance shall be followed strictly. For stage setting and removal of set & properties, up to 10 minutes will be given after taking charge of the stage.
- The number of participants should not exceed nine and the maximum number of accompanists should not exceed three. The participating team shall bring their own set/ stage property, make up material, etc. Light and general property such as ordinary furniture may be provided on advance information.
- Participants may speak in Hindi, English or any regional language of India. In case, the language is a regional one, the synopsis of the play with translation in English or Hindi must be submitted to the In-charge of the competition on the day of registration.
- The participating team must report to the in-charge of the competition at least two hours before the presentation of the play.
- Judgment will most likely be based on the qualities of the play like theme, work on acting, stage craft, design and general impression etc.
- Decision of the panel of judges will be final and binding upon all.
- Accompanists will either speak from the background or will play upon musical Instruments for background music. They shall not appear on the stage.





Event Rules & Regulations

SKIT

ONE TEAM PER UNIVERSITY

- Maximum participants: **6**
- Duration: **8-10** minutes
- A synopsis must be submitted on the registration day

- Only one team per Institute will be allowed.
- Maximum numbers of six participants are allowed to participate in this item.
- The duration of the skit shall be between 8–10 minutes.
- Use of make-up, drapery and background music is allowed. No personal remarks, aspersions, character assassination, etc., is allowed.
- Participating team should submit three copies of the synopsis of the theme of Skit, along with language of presentation (Hindi or English) on the day of registration.
- The item will be judged basically on the qualities like theme, work on acting, stage craft, design and general impression.
- Vulgarity or bitter insinuations in presentation should be avoided. Only innocent satire or humour is expected.



Event Rules & Regulations

MIME

ONE TEAM PER UNIVERSITY

- Maximum participants: **6**
- Duration: **4-5** minutes

- Only one entry per Institute will be entertained.
- Maximum numbers of six participants are allowed to participate in this item.
- Judgement will most likely be based on the qualities like idea, creativity of presentation, use of make- up, music and general impression.
- Duration of performance shall be between 4-5 minutes.



Event Rules & Regulations

MIMICRY

ONE PARTICIPANT PER
UNIVERSITY

- Duration: **4-5** minutes

- Duration of performance shall be between 4-5 minutes.
- Participants may mimic sound of machines and speeches of well-known persons etc. including film personalities.
- Only one entry is allowed.
- Marking will be based on Skill imitating, Variety of sound & voices imitate and Presentation



ON-THE-SPOT PAINTING

ONE PARTICIPANT
PER UNIVERSITY

- Duration: **2** hours **30** minutes
- Size: **22”** x **15”**
- Participants must bring their own materials (paints, brushes)

Event Rules & Regulations



- Each Institute will be represented by one participant.
- Item will be conducted on the spot and participants will be requested to do painting on the subject given by the In charge (s) of the competition.
- Duration will not be more than 2 hours 30 minutes.
- Size of the painting will be half imperial size drawing paper, i.e. 22” x 15”.
- Painting can be done in oil, water, poster or pastel colours.
- Candidate shall bring their own material like brushes, paints etc. Only the paper/sheet will be provided by the host Institute.



Event Rules & Regulations

COLLAGE (INDOOR)

ONE PARTICIPANT PER
UNIVERSITY

- Duration: **2** hours **30** minutes
- Size: **22”** x **15”**
- Participants must bring their own materials

- Each Institute will be represented by one participant.
- Item will be conducted on the spot on the given topic/subject, sheet size 22"x15”.
- Duration will not be more than 2 hours 30 minutes.
- Participants shall bring their own scissors, pasting and other material required for the contest.
- Collage has to be prepared from old magazines. The host University will provide the drawing paper of the size 22” x 15”.



POSTER MAKING (INDOOR)

ONE PARTICIPANT PER
UNIVERSITY

- Duration: **2** hours **30** minutes
- Participants must bring their own materials

Event Rules & Regulations



- Each Institute will be represented by one participant.
- Item will be conducted on the spot and the participants will requested to do poster making on the subject / topic / theme given by the In-charge of the competition.
- Duration will not be more than **2 hours 30 minutes**.
- Participants shall bring their own material. Only the Drawing paper/Sheet 22” x 15” will be provided by the organizers.



CLAY MODELLING (OUTDOOR)

ONE PARTICIPANT PER
UNIVERSITY

- Duration: **2** hours **30** minutes
- Clay will be provided by the host

Event Rules & Regulations

- Each Institute will be represented by one participant.
- Item will be conducted on the spot.
- Duration will not be more than 2 hours 30 minutes.
- Topic/ size and other specific rules shall be announced on the spot.
- Clay shall be provided by the host Institute.





CARTOONING (INDOOR)

ONE PARTICIPANT PER
UNIVERSITY

- Duration: **2** hours **30** minutes
- Participants must bring their own materials

Event Rules & Regulations



- Each Institute will be represented by one participant.
- Item will be conducted on the spot on the given subject/idea.
- Duration will not be more than 2 hours 30 minutes.
- Participants shall bring their own material. Only the Drawing paper 22” x 15” will be provided by the host University.



RANGOLI (INDOOR)

ONE PARTICIPANT
PER UNIVERSITY

- Duration: **2** hours **30** minutes
- Participants must bring their own materials

Event Rules & Regulations



- Each Institute will be represented by one participant.
- Duration will not be more than 2 hours 30 minutes.
- Participants shall bring their own material. This art is known differently in various regions such as Mandna, Alpana, Alekhan, Kolam, Rangoli, etc. For this the medium and form for expression can be free hand, pictorial and descriptive.
- Only one medium shall be used – Poster Colors, Flower Petals, saw – dust or pulses or Rice without pasting.
- The participants will have to prepare a rangoli within the space provided by the organizers.



SPOT PHOTOGRAPHY (OUTDOOR)

ONE PARTICIPANT PER
UNIVERSITY

- Duration: **2** hours **30** minutes
- Participants must use their own digital cameras (maximum **12** MP)

Event Rules & Regulations



- An Institute can send one participant.
- The participant has to bring his/her own digital camera of not more than 12 mega pixels.
- The digital camera should have a memory card which will be formatted by the judges before the commencement of the contest.
- The time limit will be **2:30** hours.
- The participant has to capture 5 photographs on the theme announced on the spot by the judges.
- No mixing, matching or morphing of photographs will be permitted.
- Software such as Photoshop etc. for enhancing images not permitted.
- The organizers will have all rights for the use of these pictures as and when they deem fit.
- Digital images are evaluated on the basis of (I) IMPACT (ii) COMPOSITION (III) TECHNICAL QUALITY and (IV) SUITABILITY for the specific theme.
- The additional Instructions will be announced on the spot.



Event Rules & Regulations



INSTALLATION (OUTDOOR)

ONE TEAM PER UNIVERSITY

- Maximum participants: **4**
- Duration: **2** hours **30** minutes

- Only one entry per Institute will be allowed with four participants.
- Duration will not be more than 2:30 hours.
- This item pertains to arrangement of unity in diversity of elements inspired by material arrangement for which particular space will be provided.
- Item will be conducted on spot for which the topic will be mentioned.
- Material/Products should be brought by participants themselves.



MEHENDI (INDOOR)

ONE TEAM PER UNIVERSITY

- Duration: **2** hours **30** minutes
- Designs must extend at least **6** inches on forearms

Event Rules & Regulations



- The due credit will be given to originality, creativity, decorative art with aesthetic sense.
- Use of hand print, any kind of mould and any kind of decorative material is not allowed.
- The participant has to bring its own Mehendi and other materials required for it.
- Duration will not be more than **2:30** hours.
- The Mehendi must be extended to the palmer side forearm with minimum six inch length.
- The participant has to draw the Mehendi on palmer side of both hands of the model. The model should be the student of the same university.
- Each participating Institute/University can depute only 1 student participant.



CULTURAL PROCESSION

ONE TEAM PER UNIVERSITY

Participants are encouraged to wear local or regional costumes.

Judging commences at the start of the procession

For more information visit: unifest.snuniv.ac.in/



Event Rules & Regulations

- **Mandatory Participation:** All universities must participate in the Cultural Procession; results will count toward the overall championship trophy.
- **Types of Participation:**
 - **Introductory Participation:** For universities not performing, with names and Vice Chancellors announced before the final performance.
 - **Performance Participation:** Performing universities introduced by the Presenter upon entry.
- **Event Schedule:** The Cultural Procession takes place on the inaugural day before the formal inauguration.
- **Flags:**
 - Each university must deposit two flags (size: 6' x 4') at registration.
 - The host university will provide flags with the AIU logo and additional flags for the event.
 - **Costumes:** Teams should wear local or regional costumes to represent their culture.
 - **Contact Information:** Teams must provide a contact number for coordination prior to departure.
- **Procession Sequence:** The previous year's zonal champion leads; the host university performs last. The order will be determined by a draw at the Manager's meeting.
- **Performance Details:**
 - **Duration:** 25-30 minutes, with a maximum of 9 performers and 3 accompanists.
 - Teams must bring their own props; basic furniture may be provided upon request.
 - **Language:** Performances can be in Hindi, English, or a regional language (synopsis required for regional languages).
- **Judging:** Criteria include theme, acting, stagecraft, and overall impression, with judges' decisions being final.

GENERAL PARTICIPATION GUIDELINES



₹3,000

Participation Fee

for individual participant
(includes stay, food, and local travel)



₹5,000

Security Deposit

(refundable, to be submitted by the
participating university)

Maximum Contingent Strength:

Standard Events:

Maximum of 49 participants
(including all participants, accompanists, and officials)

Standard Events + Folk/Tribal Dance:

Maximum of 58 participants
(including all participants, accompanists, and officials)

University Flags:

Each participating university must bring two flags, size 6' x 4'

Host Provision:

Sister Nivedita University will provide drum sets for band performances



Dear Participants,
We are excited to have you join us for
the Youth Utsav (Unifest 2025)
at Sister Nivedita University.

Please note the following important
information regarding registration



Payment Method:

The registration fee should be sent through Online Fund Transfer using NEFT or RTGS.

Group Payment:

We request that the consolidated registration fees be transferred through your participating universities to streamline the process and ensure a smooth transaction.

Security Deposit Refund:

For the refund of the security deposit, a university canceled cheque is required. Alternatively, provide the online fund transfer details (University Name, account number, IFSC code, bank name, and branch) on the university letterhead, duly signed.



VERIFICATION:

It is mandatory to carry your
Government photo ID card
College/University ID card
Online payment receipt for verification.

REQUIRED DOCUMENTS:

Government-issued
photo ID card
College/University ID card
Online payment receipt



PAYMENT DETAILS:

Account Name:

Sister Nivedita University

Bank:

State Bank of India

Branch:

HA Block, Sec-3, Saltlake

Account Number:

37649815742

IFSC Code:

SBIN0070682



Contact Information:

For more details, please visit our website or contact us at the numbers provided there.
For specific inquiries, you can reach out to the Cultural Coordinator:



- **Convenor**

Dr. Minal Pareek

Director Digital, Techno India Group
Dean, School of Journalism and Mass
Communication, Fine Arts and Design
Email: minal.p@snuniv.ac.in
Phone: 9044825225

- **Hospitality**

Sanjay Das

Phone: 9432932477
Email: sanjay.d@snuniv.ac.in

Saptarshi Das

Email: saptarshi.d@snuniv.ac.in
Phone: 8017659654

- **Event Coordinator**

Dr. Prof Sanjay Sengupta

Email: sanjay.sg@snuniv.ac.in
Phone: 9748414865

- **Registration Assistance**

Abhik Sur

Email: abhik.s@snuniv.ac.in
Phone: 9830648301

Piyali Dutta

Email: piyali.da@snuniv.ac.in
Phone: 8509605027





HOW TO REACH SISTER NIVEDITA UNIVERSITY

- ADDRESS

DG 1/2 New Town, Action Area 1, Kolkata - 700156, West Bengal

- Nearest Railway Station- Bidhannagar/Ultadanga Station (11 km)
- Nearest Railway Junction - Sealdah (14 km), Howrah (19 km)
- Nearest Airport- Netaji Subhash Chandra Bose International Airport, Kolkata (12 km)
- Nearest Bus Terminus- Esplanade (20 km), Karunamoyee (7 km)

**Please install OLA/UBER/INDRIVE/YATRI SATHI from AppStore/PlayStore*

Find us in Google Maps: <https://maps.app.goo.gl/vhtBm5ADrbFrPdaz7>



Registration
is now
OPEN!



We invite everyone to join
and register at

unifest.snuniv.ac.in

*Join us in celebrating this momentous
occasion and be a part of this
vibrant cultural extravaganza!*



Be a Part of the Mega Utsav

