



Celebrating a Century of Academic Excellence
at AIU's Centennial year!



38th AIU inter university East Zone
Youth Festival 2024-25



8-12 January 2025

For more information visit: unifest.snumiv.ac.in/





Association of Indian Universities (AIU)



AIU UNIFEST, an esteemed cultural and intellectual festival organized annually by the Association of Indian Universities (AIU), is dedicated to showcasing and nurturing the artistic, intellectual, and leadership potential of university students across India. Aligning with AIU's vision to emerge as a dynamic service and advisory apex organization, AIU UNIFEST strengthens and popularizes Indian higher education, making it a leading-edge system globally. This prestigious event celebrates the nation's rich cultural diversity and heritage, providing a vibrant platform for students to engage in a variety of competitions and collaborative activities that promote citizenship, unity, and national character.



A Satyam Raghobditya initiative

Sister Nivedita University



In 2025, Sister Nivedita University has the honor of hosting the East Zone AIU Unifest, aptly named Youth Utsav, from the 8th of January to the 12th of February. This momentous event will bring together young talents from numerous universities, creating a dynamic environment for showcasing skills, exchanging ideas, and building lasting connections. As the proud host, Sister Nivedita University is committed to delivering an unforgettable experience that emphasizes cultural integration, intellectual exploration, and youth empowerment, in line with AIU's mission to promote and represent the higher education system and Indian universities on national and international forums. Adding to the pride of the event, 2025 marks the centennial year of AIU, celebrating a century of academic excellence and unwavering commitment to higher education.



Yuva Utsav Unifest

Youth Utsav will feature an extensive array of events, including music and dance performances, literary contests, art exhibitions, and academic seminars, all designed to inspire and engage participants. This festival not only celebrates the artistic and intellectual achievements of the youth but also fosters a sense of unity and pride in India's diverse cultural landscape. A significant highlight of Youth Utsav will be the celebration of National Youth Day on January 12th, where Sister Nivedita University, along with all participating colleges and universities, will come together to honor the contributions of the youth to society and promote the values of Swami Vivekananda, whose birth anniversary is commemorated on this day.



Participation Guidelines

CULTURAL PROCESSION

ONE TEAM PER UNIVERSITY

Participants are encouraged to wear local or regional costumes.

Judging commences at the start of the procession.



Participation Guidelines

ONE ACT PLAY

ONE TEAM PER UNIVERSITY

- Duration: **25-30** minutes
- Maximum participants: **9**
- Maximum accompanists: **3**
- Teams must report **2** hours prior to performance



Participation Guidelines

ON-THE-SPOT PAINTING

ONE PARTICIPANT PER UNIVERSITY

- Duration: **2 hours 30 minutes**
- Size: **22" x 15"**
- Participants must bring their own materials (paints, brushes)

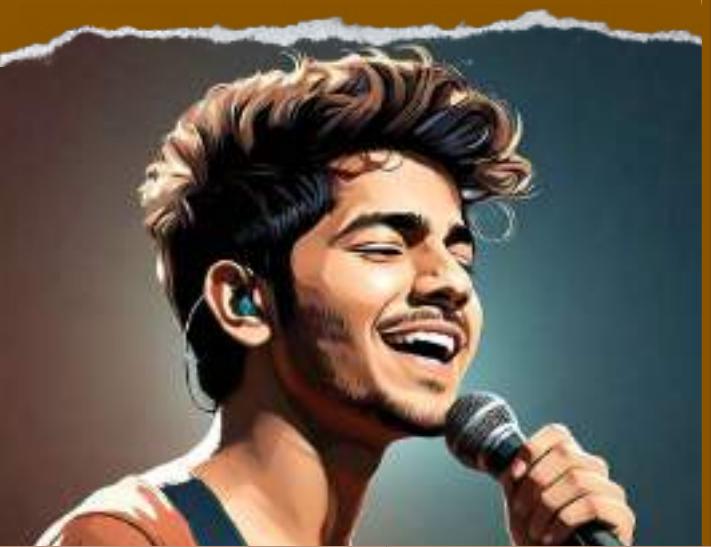


Participation Guidelines

WESTERN VOCAL (SOLO)

ONE PARTICIPANT PER
UNIVERSITY

- Duration: **4-6** minutes
- Maximum accompanists: **2**
- Live accompaniment only



Participation Guidelines

SKIT

ONE TEAM PER UNIVERSITY

- Maximum participants: **6**
- Duration: **8-10** minutes
- A synopsis must be submitted on the registration day



Participation Guidelines

CLASSICAL INSTRUMENTAL (SOLO)

ONE PARTICIPANT PER
UNIVERSITY

- Duration: **8-10** minutes
- Maximum accompanists: **2**
- Live accompaniment only



Participation Guidelines

ELOCUTION

ONE PARTICIPANT PER UNIVERSITY

- Duration: **4-5** minutes
- Medium: **Hindi or English**
- Topics announced in advance



Participation Guidelines

COLLAGE (INDOOR)

ONE PARTICIPANT PER
UNIVERSITY

- Duration: **2** hours **30** minutes
- Size: **22” x 15”**
- Participants must bring their own materials



Participation Guidelines

FOLK/TRIBAL DANCE

ONE TEAM PER UNIVERSITY

- Maximum participants: **10**
- Duration: **8-10** minutes
- Live accompaniment only



Participation Guidelines

FOLK ORCHESTRA

ONE TEAM PER UNIVERSITY

- Maximum participants: **12**
- Duration: **8-10** minutes
- Live performance only.



Participation Guidelines

POSTER MAKING (INDOOR)

ONE PARTICIPANT PER UNIVERSITY

- Duration: **2 hours 30** minutes
- Participants must bring their own materials



Participation Guidelines

CLAY MODELING (OUTDOOR)

ONE PARTICIPANT PER
UNIVERSITY

- Duration: **2** hours **30** minutes
- Clay will be provided by the host



Participation Guidelines

GROUP SONG (INDIAN)

ONE TEAM PER UNIVERSITY

- Maximum singers: **6**
- Duration: **8-10** minutes
- Live accompaniment only



Participation Guidelines

CARTOONING (INDOOR)

ONE PARTICIPANT PER
UNIVERSITY

- Duration: **2** hours **30** minutes
- Participants must bring their own materials



Participation Guidelines

MIMICRY

ONE PARTICIPANT PER UNIVERSITY

- Duration: **4-5** minutes



Participation Guidelines

DEBATE

ONE TEAM PER UNIVERSITY

- Duration: **4-5** minutes per speaker
- Topics announced **24** hours in advance



Participation Guidelines

WESTERN INSTRUMENTAL (SOLO)

ONE PARTICIPANT PER
UNIVERSITY

- Duration: **6-8** minutes
- Maximum accompanists: **2**
- Live performance only



Participation Guidelines

RANGOLI (INDOOR)

ONE PARTICIPANT PER
UNIVERSITY

- Duration: **2 hours 30** minutes
- Participants must bring their own materials



Participation Guidelines

MIME

ONE TEAM PER UNIVERSITY

- Maximum participants: **6**
- Duration: **4-5** minutes



Participation Guidelines

SPOT PHOTOGRAPHY (OUTDOOR)

ONE PARTICIPANT PER
UNIVERSITY

- Duration: **2 hours 30** minutes
- Participants must use their own digital cameras (maximum **12** MP)



Participation Guidelines

LIGHT VOCAL (INDIAN)

ONE TEAM PER UNIVERSITY

- Duration: **4-6** minutes
- Live accompaniment only



Participation Guidelines

CLASSICAL VOCAL (SOLO)

ONE PARTICIPANT PER
UNIVERSITY

- Duration: 8-10 minutes
- Live accompaniment only



Participation Guidelines

INSTALLATION (OUTDOOR)

ONE TEAM PER UNIVERSITY

- Maximum participants: **4**
- Duration: **2** hours **30** minutes

Participation Guidelines

GROUP SONG (WESTERN)

ONE TEAM PER UNIVERSITY

- Maximum singers: **6**
- Duration: **8-10** minutes
- Live accompaniment only



Participation Guidelines

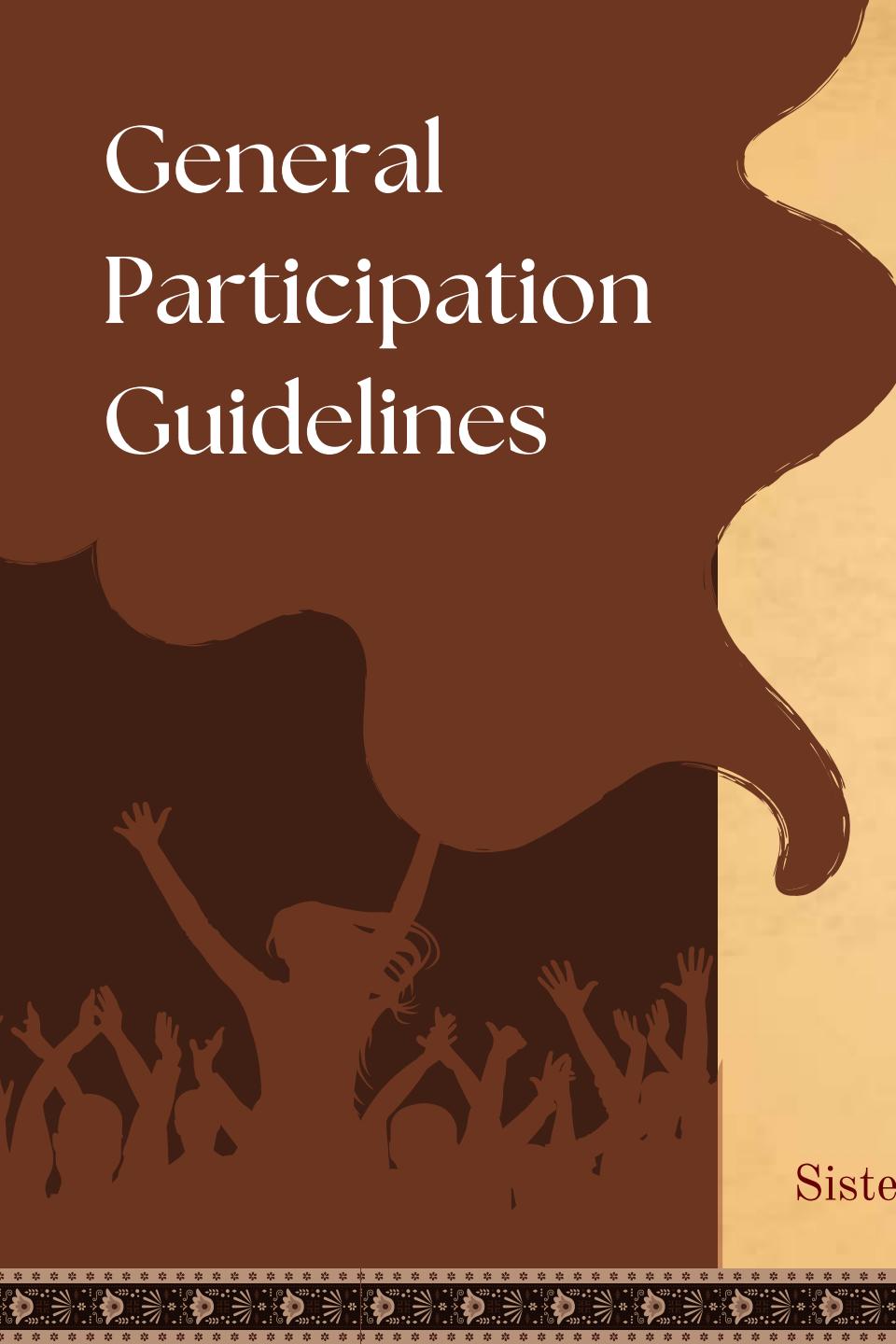
MEHENDI (INDOOR)

ONE TEAM PER UNIVERSITY

- Duration: **2** hours **30** minutes
- Designs must extend at least **6** inches on forearms



General Participation Guidelines



₹3,000

Participation Fee
per individual participant
(includes stay, food, and travel)



₹5,000

Security Deposit

(refundable, to be submitted by the
participating university/college)

Maximum Contingent Strength:

Standard Events: Maximum of 49 participants
(including all participants, accompanists, and officials)

Folk/Tribal Dance: Maximum of 58 participants
(including all participants, accompanists, and officials)

University Flags:

Each participating university must bring two flags, size 6' x 4'

Host Provision:

Sister Nivedita University will provide drum sets for band performances

Dear Participants,
We are excited to have you join us
for the Youth Utsav
(Unifest 2025)
at Sister Nivedita University.

Please note the following important
information regarding registration:



Payment Method:

The registration fee should be sent through Online Fund Transfer using NEFT or RTGS.

Group Payment:

We request that the consolidated registration fees be transferred through your participating colleges and universities to streamline the process and ensure a smooth transaction.

Individual Payment:

For those who wish to transfer the registration fee individually, please complete a detailed form available on our website before the payment is processed.

Security Deposit Refund:

For the refund of the security deposit, a university canceled cheque is required. Alternatively, provide the online fund transfer details (University/College Name, account number, IFSC code, bank name, and branch) on the university/college letterhead, duly signed.



REQUIRED DOCUMENTS:

Government-issued
photo ID card
College/University
ID card
Online payment receipt



VERIFICATION:

It is mandatory to carry your
Government photo ID card
College/University ID card
Online payment receipt for verification.



PAYMENT DETAILS:

Account Name:

Sister Nivedita University
Bank:

State Bank of India
Branch:

HA Block, Sec-3, Saltlake
Account Number:

37649815742
IFSC Code:

SBIN0070682

Contact Information:

For more details, please visit our website or contact us at the numbers provided there.

For specific inquiries, you can reach out to the Cultural Coordinator:

- **Dr. Minal Pareek**

Director Digital, Techno India Group
Dean, School of Journalism and Mass Communication, Fine Arts and Design

Email: minal.p@snuniv.ac.in
Phone: 9044825225

- **Dr. Prof Sanjay Sengupta**

Head of the Department,
Department of Fine Arts and Design
Email: sanjay.sg@snuniv.ac.in
Phone: 9748414865



Registration
is now
OPEN!



We invite everyone to join
and register at
unifest.snuniv.ac.in

Join us in celebrating this momentous
occasion and be a part of this
vibrant cultural extravaganza!

